

# ROBERT N. CAMPBELL III

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## SUMMARY BIO

Bob is a visionary business leader with a proven track record of building profitable and rapidly growing professional services businesses, while also successfully advising clients on their most challenging management issues. He is a regular speaker and writer on public policy and management issues, and a market leader in connecting Washington insights to the corporate boardroom.

He is the founder and CEO of Campbell Global Services LLC where he advises business leaders on business strategy, operations, governance, marketing and branding. He also makes angel investments in innovative early stage companies in areas including technology, health care, and alternative energy, among other sectors.

He serves on Corporate Boards, including, Access Health Care, Tree 3, Tractus, Resilience.ai, Robbins Gioia, and MIDAS Healthcare Solutions. He also serves on the Advisory Boards of Acorn Growth Companies, The America's Future Series, and The Capital Factory. In the non profit sector, Bob serves on the Advisory Board of the LBJ School of Public Affairs, where he is a former Chairman, the Board of Texas 2036, and the Executive Committee of the University of Texas System's Chancellor's Council, The University of Texas International Business Council, the Center for the Study of Race and Democracy, the Advisory Board of the Stimson Center, the Advisory Board of the George H. W. Bush Foundation for US/China Relations, the Austin Council of Foreign Affairs, and the Austin 100. In addition, he serves as an advisor to organizations, including Ayata, Medical Innovation Labs, Data.World, Energy Partners Vietnam, Detroit Aircraft Corporation, LockR, EBW, Double A Labs, Transmute, Hometree Data, The Streaming Guide, Applied General Intelligence, and Tubular Networks.

Bob began his career with Deloitte LLP, the world's largest leading professional services firm in 1973 and progressed quickly to the status of Partner in 1980. In 1984, he was selected to lead the Public Sector management consulting practice. Deloitte's U.S. Public Sector practice provides services to federal, state, and local governments as well as to educational, public healthcare, and nonprofit clients. In 2001 he helped lead the startup of the Deloitte US Federal practice which has similarly grown to be a market leader. He also led Deloitte's global defense network for several years. From the beginning until his retirement in 2012, Bob has been the guiding figure in building the Deloitte public sector practice's success and eminence.

During his tenure with the firm, Bob has held a number of additional leadership and advisory roles and contributed significantly to the growth of the firm. In 1999, he received the Curtis Award for Partnership Values from Deloitte Consulting and was designated a Deloitte Consulting Senior Partner in 2000. Bob also guided industry-leading public policy research from Deloitte Research, co-founded the Deloitte Center for Health Solutions, and co-founded the Deloitte Center for Cyber Innovation.

Bob has advised leaders of government in such areas as program planning and evaluation, information systems planning and development, business process analysis, performance improvement, and organizational transformation. He has worked with leaders of Federal agencies as well as with leaders in more than 40 states on projects related to finance and administration, economic development, employment, higher education, human services, education, Medicaid, mental health, developmental disabilities, public health care, revenue and taxation, and student loan finance. He has helped lead many of the most important state and federal transformation initiatives of the past generation.

Bob served on the Bipartisan Policy Center Task Force on the Federal Debt, whose report was adopted unanimously by the Commission members. He has briefed many corporate leaders on this issue and spoke at national forums. He has been interviewed nationally on a number of programs.

Bob has been a frequent writer and speaker on government-management issues and co-authored the well-received *Letting Go of the Status Quo: A Playbook for Transforming State Government and States of Transition*. He edited *If We Can Put a Man on the Moon*, published by Harvard Business Press and wrote the afterword to the *Entrepreneurs Essentials*. He has been quoted in leading publications including *Stateline.org*, *CIV Source*, the *Journal of Philanthropy*, *Computer World*, *Consulting Magazine*, *Federal Times*, *Government Technology*, *The Hill*, *USA Today*, *Washington Technology*. He has addressed many conferences, including the National Conference of State Legislators, *Governing Magazine's* Government Performance Conference, the National Association of Auditors, Comptrollers and Treasurers, Council of State Governments, the World Health Care Congress, and the Knowledge Congress.

Bob is an honors graduate of Austin College, where he was President of the Student Body and inducted into the Athletic Hall of Honor and holds a Master of Public Affairs from the LBJ School of Public Affairs at the University of Texas at Austin where he was a Graduate Fellow. Bob was the 2013 LBJ School Distinguished Public Service Award winner. He was appointed a Kentucky Colonel by the Governor. He is an Austin 100 member and an Aspen Group member.

He and his wife, Laura, have been married over 53 years and have four grown children and six grandchildren.