

# ROBERT N. CAMPBELL III

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## SUMMARY PROFILE

- Visionary senior business leader with an exceptional record of building successful and profitable businesses as well as advising corporate leaders on management and public policy issues
- Key former leader in creating one of the largest and leading public sector consultancies in the world at Deloitte Consulting
- Well-established network of senior professional relationships with many key business and public sector leaders in federal and state agencies, as well as in many corporate and nonprofit organizations
- Widely recognized expert on bringing corporate best practices to government and connecting Washington insights to the corporate board rooms
- Strongly committed to service. Has been a key contributor to national initiatives such as serving as a member of the Bipartisan Policy Center Task Force on the Federal Debt
- Serves on Corporate Boards including Tractus, MIDAS Healthcare Solutions, and Resilience.ai.
- Serves on Corporate Advisory Boards including Acorn Growth Companies, and The Capital Factory Board of Advisors
- Serves non-profit organizations including the University of Texas System Chancellor's Council, University of Texas International Business Council, former chairman and current member of the Advisory Board of the Lyndon Johnson School of Public Affairs, the Board of the Austin Foreign Affairs Council, the Advisory Board of the Forward Party, the Board of the Trust in Media Cooperative, the Board of Texas 2036, the Advisory Boards of the Stimson Center, the Center for the Study of Race and Democracy at the University of Texas, and the George H. W. Bush Foundation for US/China Relations
- Previously Chair of the Board Executive Committee of the former East West Institute
- Serves as advisor to businesses including Ayata, Energy Partners Vietnam, Detroit Aircraft Corporation, LockR, EBW, Double A Lab, Hometree Data, OHD, Side View Ventures, The Streaming Guide, Applied General Intelligence, Tubular Networks, and MentalAI
- Active angel investor in early stage companies in technology, healthcare, and alternative energy
- Member of the Austin 100 and The Aspen Group

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## PROFESSIONAL EXPERIENCE

### **CAMPBELL GLOBAL SERVICES, LLC – AUSTIN, TX**

**2012 - Present**

*Founder and CEO of Management Consulting firm focused on advisory services to senior business executives.*

- Assists clients with business strategy, planning, operations, governance, and branding
- Serves as formal advisor on Advisory Committees of a number of corporate concerns
- Serves as Board member of a number of privately held corporate boards
- Makes early stage angel investments in innovative start up companies

### **DELOITTE, LLP – WASHINGTON, DC AND AUSTIN, TEXAS**

**1973–2012**

*The largest global professional services firm in the world, the firm has operations in most countries. After beginning employment in 1973 as an Associate Consultant, progressed through Senior Consultant (1975), Senior Manager (1977), and Principal (1980), and also named Deloitte Consulting Senior Partner (2000).*

### **Vice Chairman & U.S. Public Sector Leader, Deloitte & Touche, 2003–2012**

- Helped lead the significant expansion of the firm's public sector practice in the state, local and education market, contributing significantly to opening practices in over 20 state capitals
- Developed business plans for developing the US Federal Consulting practice and oversaw start of the practice
- Co-founded the Deloitte Center for Health Solutions, a research center created to conduct thoughtful research into major issues in healthcare
- Co-founded the Deloitte Center for Network Innovation, which focuses on critical technology issues, especially cyber security

**DELOITTE LLP (CONTINUED)**

- Helped drive the Deloitte Senior Advisor Program by recruiting and advising such leaders as former US Homeland Security Secretary and Governor Tom Ridge, US HHS Secretary and Governor Tommy Thompson, and 4-Star General Chuck Wald, former Deputy to NATO Supreme Allied Commander, and 3-star General Harry Raduege, former DISA director

**Deloitte Consulting Principal, 1980-2012**

- Led a number of the more significant consulting assignments to transform government business practices including projects in more than 40 states
- These included design and implementation of the National Medicaid Quality Control, SSI National Payment Review System, the National/State Guaranteed Student Loan Program Implementation, the turnaround of the Louisiana State Healthcare System, the Empower Kentucky State Reengineering Program, and the Florida statewide tax system reengineering
- Led state consulting practice during 1980's and again in the early 2000's; founded state practices in Texas and Florida
- Served on a number of firm leadership teams such as the Managing Partners Advisory Council, Global Service Line Committee, Global Fairness Committee, Global Public Sector Steering Committee, Global Nominating Committee, Global 2010 Planning Committee, and the US Federal PAC Board

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**PUBLICATIONS & PRESENTATIONS**

- Co-author, *States of Transition*, 2008
- Co-author, *Letting Go of the Status Quo: A Playbook for Transforming State Government*, 2010
- USAA Distinguished Speaker Series, 2011
- Keynote Speaker, Korea Business Summit, 2011
- Host and Speaker with Leaders from China at Deloitte University, 2011
- Editor, *If We Can Put A Man on the Moon*, Harvard Business Press, 2009
- Wrote chapter for *The Entrepreneurs Essentials*
- Interviewed on national news networks
- Cited regularly in numerous news outlets
- Keynote speaker at national conferences and panels including the National Conference of State Legislatures, National Association of State CIOs, National Association of State Auditors, Comptrollers, & Treasurers, World Healthcare Congress, Knowledge Congress, and *Governing Magazine* Government Performance Conference
- Participated in seven annual Party to Party dialogs sponsored by the East West Institute with leaders of the US Republican Party, US Democratic Party, and China Communist Party
- Participated in ten global cyber security summits sponsored by the East West Institute

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**PROFESSIONAL RECOGNITION**

- Deloitte Consulting Curtis Award for Partnership Values, 1999
- Designated Senior Partner, Deloitte Consulting, 2000
- LBJ School Distinguished Public Service Award, 2013
- Appointed a Kentucky Colonel by the Governor of Kentucky

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**EDUCATION****UNIVERSITY OF TEXAS AT AUSTIN****LYNDON B. JOHNSON SCHOOL OF PUBLIC AFFAIR****MASTER OF PUBLIC AFFAIRS, 1973**

- Graduate Fellow

**AUSTIN COLLEGE****BACHELOR OF ARTS IN BUSINESS ADMINISTRATION & HISTORY, 1971**

- Honors Graduate
- President, Student Body
- 4 year letterman
- Athletic Hall of Honor

**CONTINUING EDUCATION**

- Wharton Business Executive Education Program, 2009

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**PERSONAL**

- Married for over 55 years to Laura Dies Campbell
- Four grown children and six grandchildren
- Operate a working ranch, collect rare books, and jogger
- Former Top Secret Security Clearance