

ROBERT N. CAMPBELL III

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SUMMARY PROFILE

- Visionary senior business leader with an exceptional record of building successful and profitable businesses focusing on public sector at the federal, state, and local levels, as well as advising corporate leaders on public policy issues
- Key former leader in creating one of the largest and leading public sector consultancies in the world
- Well-established network of senior professional relationships with many key business and public sector leaders in federal and state agencies, as well as in many corporate and nonprofit organizations
- Widely recognized expert on bringing corporate best practices to the realm of government and connecting Washington to the corporate board room
- Strongly committed to service. Has been a key contributor to national initiatives such as serving as a member of the Bipartisan Policy Center Task Force on the Federal Debt
- Serves on Corporate Boards including Access Health Care, Tractus, Robbins-Gioia, MIDAS Healthcare Solutions, Resilience.ai, and Tree 3
- Serves on Corporate Advisory Boards including Acorn Growth Companies, The America's Future Series, and The Capital Factory Board of Advisors
- Serves non-profit organizations including the University of Texas System Chancellor's Council Executive Committee, University of Texas International Business Council, former chairman and current member of the Advisory Board of the Lyndon Johnson School of Public Affairs, the Austin Foreign Affairs Council, the Board of Texas 2036, the Advisory Board of the Stimson Center, the Center for the Study of Race and Democracy at the University of Texas, the Advisory Board of the George H. W. Bush Foundation for US/China Relations, and the Austin 100
- Former Chair of the Board Executive Committee of the East West Institute
- Serves as advisor to businesses including Ayata, data.world, Energy Partners Vietnam, Medical Innovation Labs, Detroit Aircraft Corporation, LockR, EBW, Double A Labs, Transmute, Hometree Data, The Streaming Guide, Applied General Intelligence, and Tubular Networks.
- Active angel investor in early stage companies including technology, healthcare, and alternative energy
- Member of Austin 100 and The Aspen Group

PROFESSIONAL EXPERIENCE

CAMPBELL GLOBAL SERVICES, LLC – AUSTIN, TX

2012 - Present

Founder and CEO of Management Consulting firm focused on advisory services to senior business executives.

- Assists clients with business strategy, planning, operations, governance, and branding
- Serves as formal advisor on Advisory Committees of a number of corporate concerns
- Serves as Board member of a number of privately held corporate boards
- Makes early stage angel investments in innovative start up companies

DELOITTE, LLP – WASHINGTON, DC AND AUSTIN, TEXAS

1973–2012

The largest global professional services firm in the world, the firm has operations in most countries. After beginning employment in 1973 as an Associate Consultant, progressed through Senior Consultant (1975), Senior Manager (1977), and Principal (1980), and also named Deloitte Consulting Senior Partner (2000).

Vice Chairman & U.S. Public Sector Leader, Deloitte & Touche, 2003–2012

- Led the significant expansion of the firm's public sector practice in the state, local and education market, contributing significantly to opening practices in over 20 state capitals. Oversaw US public sector practice across all Deloitte businesses from 2003-2012
- Developed business plans for developing the US Federal Consulting practice and oversaw start of the practice. Researched business needs and opportunities, secured approval and funding, initially staffed the organization, and oversaw design and implementation of marketing and sales strategies that brought the business to its current market leadership
- Co-founded the Deloitte Center for Health Solutions, a research center created in 2007 to conduct thoughtful research into major issues in healthcare such as financial and cost issues, improvement in care, and deployment of new technologies. Helped hire former US Health & Human Services Secretary Tommy Thompson as the initial chair. Served on the Center's Steering Committee
- Co-founded the Deloitte Center for Network Innovation, which focuses on critical technology issues, especially cyber security. Hired retired General Harry Raduege as the Center's director.

DELOITTE LLP (CONTINUED)

- Helped drive the Deloitte Senior Advisor Program by recruiting and advising such leaders as former US Homeland Security Secretary and Governor Tom Ridge, US HHS Secretary and Governor Tommy Thompson, and 4-Star General Chuck Wald, former Deputy to NATO Supreme Allied Commander, and 3-star General Harry Raduege, former DISA director

Deloitte Consulting Principal, 1980-2012

- Led many of the more significant consulting assignments to transform government business practices including projects in more than 40 states
- These included design and implementation of the National Medicaid Quality Control, SSI National Payment Review System, the National/State Guaranteed Student Loan Program Implementation, the turnaround of the Louisiana State Healthcare System, the Empower Kentucky State Reengineering Program, and the Florida statewide tax system reengineering
- Led state consulting practice during 1980's and early 2000's; founded state practices in Texas and Florida
- Served on a number of firm leadership teams such as the Managing Partners Advisory Council, Global Service Line Committee, Global Fairness Committee, Global Public Sector Steering Committee, Global Nominating Committee, Global 2010 Planning Committee, and the US Federal PAC Board

PUBLICATIONS & PRESENTATIONS

- Co-author, *Letting Go of the Status Quo: A Playbook for Transforming State Government*, 2010
- Co-author, *States of Transition*, 2008
- USAA Distinguished Speaker Series, 2011
- Keynote Speaker, Korea Business Summit, 2011
- Host and Speaker with Leaders from China at Deloitte University, 2011
- Editor, *If We Can Put A Man on the Moon*, Harvard Business Press, 2009
- Wrote chapter for *The Entrepreneurs Essentials*
- Interviewed on national news network
- Cited regularly in outlets including *The Hill*, *CivSource*, *USA Today*, *Journal of Philanthropy*, *Computer World*, *Washington Technology*, *Consulting Magazine*, *Federal Times*, *Government Technology*, and *Stateline.org*.
- Keynote speaker at national conferences and panels including the National Conference of State Legislatures, National Association of State CIOs, National Association of State Auditors, Comptrollers, & Treasurers, World Healthcare Congress, Knowledge Congress, and *Governing Magazine* Government Performance Conference
- Participated in the Party to Party dialogs sponsored by the East West Institute with leaders of the US Republican Party, US Democratic Party, and China Communist Party

PROFESSIONAL RECOGNITION

- Deloitte Consulting Curtis Award for Partnership Values, 1999
- Designated Senior Partner, Deloitte Consulting, 2000
- LBJ School Distinguished Public Service Award, 2013
- Appointed a Kentucky Colonel by the Governor of Kentucky

EDUCATION**UNIVERSITY OF TEXAS AT AUSTIN****LYNDON B. JOHNSON SCHOOL OF PUBLIC AFFAIR****MASTER OF PUBLIC AFFAIRS, 1973**

- Graduate Fellow

AUSTIN COLLEGE**BACHELOR OF ARTS IN BUSINESS ADMINISTRATION & HISTORY, 1971**

- Honors Graduate
- President, Student Body
- 4 year letterman
- Athletic Hall of Honor

CONTINUING EDUCATION

- Wharton Business Executive Education Program, 2009

PERSONAL

- Married for over 53 years to Laura Dies Campbell
- Four grown children and six grandchildren
- Operate a working ranch, collect rare books, and avid jogger (completed a Half Marathon)
- Former Top Secret Security Clearance